





SALLY SNAPCHAT

Social Media Professional

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SUMMARY

Resourceful and creative marketing/social media student with over three years of photography experience.

TECHNOLOGY SKILLS

SOCIAL MEDIA CONTENT CREATION

SAVVY WITH TECHNOLOGY

~ADOBE SUITE, MS SUITE, CANVA

PROFICIENT WITH SOCIAL MEDIA

~INSTAGRAM, SNAPCHAT, FACEBOOK

WEB DESIGN

SOFT SKILLS

STRONG CUSTOMER RELATIONS

POSITIVE ATTITUDE

STRONG WORK ETHIC

FLEXIBLE

EDUCATION

AAS, MARKETING AND SOCIAL MEDIA MANAGEMENT Anticipated 2021

Moraine Park Technical College | Fond du Lac, WI

- GPA 4.0/4.0
- Dean's List
- Student Senate Member

EXPERIENCE

MARKETING INTERN

2020–Present

Preferred Realtor | Fond du Lac, WI

- Stage homes for sale
- Shoot and apply Photoshop techniques to high resolution property listing photos
- Create mock up marketing materials for social media and print advertising
- Assist receptionist with responding to phone/emails and schedule showings
- Earned Best in Photography Award in 2020

FREELANCE PHOTOGRAPHER

2017–Present

Self-employed | Campbellsport, WI

- Provide high quality photography services to clients specializing in senior portraits, engagements, and families
- Earned 100% positive feedback from satisfied customers
- Built personal website and multiple websites for clients

SERVER

2016–2018

Brickplace | Fond du Lac, WI

- Served food and drinks to customers
- Assisted with bartending and catering to large groups
- Earned multiple 10/10 service awards for providing exceptional customer service

VOLUNTEER EXPERIENCE

YMCA | Fond du Lac, WI

2019–Present

Solutions Center | Fond du Lac, WI

2019–2020

Fond du Lac Association of Commerce | Fond du Lac, WI

2018–2019