

Entrepreneurship for Small Business Certificate

Description

The Entrepreneurship for Small Business Certificate is designed for people interested in exploring the components of small business start-up and operation. Coursework provides new and existing entrepreneurs hands-on training in the areas of business planning, financing, marketing, customer service, financial management and business communications.

The certificate is comprised of five, three-credit courses, which concludes with Writing a Business Plan.

Outcomes

- Examine components of small business start-up and operation.
- Develop a financial management system for a small business.
- Develop a marketing plan for a small business.
- Develop a plan for effectively managing the human relationship aspects of a business, including employees and customers.
- Construct a business plan.

Certificate: 97-145-1

*Campus: Beaver Dam, Fond du Lac and West Bend
(Weeknight and Weekend Class Offerings) Shared With Northeast Wisconsin and Midstate Technical Colleges.*

Career Opportunities

Certificate graduates learn the business management skills essential to the continued success of their entrepreneurial endeavors. The courses are diversified, and every attempt is made to address the specific business needs of students.

Admission Process

- Submit the college admission application.
- Submit the \$30 one-time fee.
- Meet with an admissions specialist to determine the best course sequencing and prerequisites (strongly encouraged).

The Final Steps

When you are in the last semester of coursework, complete the graduation candidacy form and submit it with the \$25 fee to the Registration Office.



For additional information, visit
www.morainepark.edu
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 700 Gould Street 235 North National Avenue
 Beaver Dam, WI 53916-1994 Fond du Lac, WI 54935-2884

920-924-3207
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 2151 North Main Street 1-800-472-4554
 West Bend, WI 53090-1598

Course Number	Course Title	Year	2009-2010				2010-2011			
			Cr.	S	F	W	P	S	F	W
145-185	Organizing Your Small Business	3								
145-186	Financial Management for Your Small Business	3								
145-187	Marketing Your Small Business	3								
145-188	Entrepreneurial Management	3								
145-189	Writing a Business Plan for Your Small Business	3								
Total		15								

Schedule a Course

Academic Planner

Semester Codes: S - Summer F - Fall W - Winter P - Spring

For course descriptions, please visit our Web site at www.morainepark.edu.